**User testing notes**

**12-18-2016**

**Homepage**

* Where do farms fit in? How do they fit in to greenhouse gas emitters? (methane producers)
* Want to know how my state compares to the National level?
  + Use a map to show state levels by color gradients.
  + Superimpose state to national?
* What does it mean by Commitment?
  + Is it the how or the goal?
  + It isn’t clear what “Plan” means.
    - Plan sounds like some kind of a document
    - Goal or initiatives might make more sense
    - Give context to the plan
* Would be good to know this is what other states are doing and this is what your state is doing
* Seeing “Other Industries” before the last option is confusing
* Didn’t realize the blocks were the greenhouse gas producers
* What is US’s plan to reduce greenhouse gas

**Electric Power Producers Page**

* Where does is explain what the plan is?
* Expects clicking on Taking Action from Electric Energy Producers page to go back to homepage
* Expects autocomplete for state search box
* A map of states to see power plants per state would be good
* How do power plants contribute to greenhouse gas levels
  + How does it plan on doing that (meeting the goal)P?

**Clean Power Plan Page**

* The % looks like a goal but how will they get there?
* What is the icon supposed to be (the image of the power plant)
* Would want to compare one state to another
  + Shaded states to show variations in state levels
* Equivalencies
  + Can’t relate to gallons
  + Can I calculate my own mileage
  + How can I contribute to these goals (mistaking equivalencies to goals)
  + No clear indication of how I can contribute
* Can companies sign up/pledge to be a part?
* Use a map with color codes for different levels and click on a state instead of a drop list
  + Click on state on map – hover over for details
* What is happening to achieve the goal?
  + Want to know what the government is doing. It’s a government site, so this is where I’d come to see what the gov is doing. Not to see what I can do.
* Want to know what the reduction means to ME.
  + Eg. Help me breathe better / cleaner air
* Show a carbon bubble above houses/buildings to show how much GHG they can reduce